

Investing in *T&T's Next Generation.*

Corporate Partnership Brief 2026

Passit is the Caribbean's first data-driven exam preparation platform. We are purpose-built to close the educational equity gap between students who can afford private preparation and the majority who cannot.

~12,000

Students sit SEA in
T&T each year

TT\$500/mo

Private tutoring cost
per subject per month

65%

CSEC regional pass
rate — CXC 2024

*The Caribbean's first data-driven exam preparation platform
— built to close the educational equity gap.*

THE CHALLENGE

The Educational Challenge

Each year, thousands of students across Trinidad and Tobago sit the SEA and CSEC examinations — the two examinations that determine secondary school placement and university eligibility.

Private exam preparation costs between TT\$150 and TT\$500 per month per subject. For the majority of T&T households, this cost is prohibitive. When a student requires preparation in three or more subjects, the monthly cost can consume a significant portion of median household income.

CXC annual reports consistently document performance gaps between schools in well-resourced urban centres and those in rural and underserved communities. The gap is not in talent — it is in access to preparation.

Passit delivers the same personalised, adaptive exam preparation that a private tutor provides — to any student with a smartphone, at a fraction of the cost.

OUR RESPONSE

Four Features. Measurable Outcomes.

01 Personalised Study Engine

Identifies each student's exact weak topics and assigns targeted practice. The same outcome a TT\$500/month tutor delivers — available to every student regardless of income or geography.

02 Adaptive Writing Coach

Detailed, rubric-aligned essay feedback for students who have never had access to writing instruction outside school hours. Closes the gap for SEA and CSEC English candidates.

03 Parent Engagement Dashboard

Research consistently identifies parental engagement as the strongest predictor of exam success. Passit includes parents from the start — tracking progress, weak topics and exam readiness.

04 National Performance Analytics

Real-time data on subject and topic performance across sponsored cohorts — available to corporate partners as part of quarterly impact reporting and ESG disclosure.

PARTNERSHIP STRUCTURE

Structure Your Community Investment

Investment levels are discussed during your partnership conversation. Every partnership is structured to fit your CSR programme, budget cycle, and reporting requirements.

BRONZE	SILVER	GOLD	PLATINUM
Community Partner	Education Partner	National Partner	Founding Partner
100 students	500 students	1,000 students	2,500+ students
<ul style="list-style-type: none"> ● Quarterly impact report in corporate format ● Logo placement on sponsored student screens ● Activation code management portal ● Community-level performance summary 	<ul style="list-style-type: none"> ● Everything in Community Partner ● Dedicated sponsor analytics dashboard ● Co-branded programme name and identity ● Monthly performance reporting ● School and community breakdown data 	<ul style="list-style-type: none"> ● Everything in Education Partner ● Named programme (e.g. "The Republic Scholars") ● Full real-time sponsor portal access ● Annual partnership recognition event ● National topic performance intelligence 	<ul style="list-style-type: none"> ● Everything in National Partner ● Founding Partner status — permanent recognition ● National media and press partnership ● Custom cohort design by region or school ● Board-level impact presentations

Discuss a Custom Partnership -- partnerships@passit.club -- passit.club/impact

WHAT YOU RECEIVE

Included in every partnership:

- Quarterly impact reports structured for ESG disclosure and C...
- Real-time sponsor dashboard with cohort analytics (Silver ti...
- Anonymized student cohort data — no personal identifiers sha...
- Community and school-level performance breakdowns
- Named programme identity with co-branded recognition (Gold a...
- Annual partnership recognition event and acknowledgement

GOVERNANCE AND TRUST

Built for Corporate Accountability

1 Registered in Trinidad and Tobago

Passit Club operates as a registered company in T&T. All corporate documents are available for due diligence review prior to commitment.

2 Data Protection Act 2011 Compliant

Student data is handled in full compliance with the Data Protection Act 2011 (T&T). Sponsor cohort data is isolated by security policy — Sponsor A cannot access Sponsor B's data.

3 Quarterly Reporting Standard

Every partner receives a structured quarterly impact report in a format compatible with ESG disclosure and CSR annual reporting requirements.

4 Child Data Protection

No student names, contact details or personal identifiers are ever visible in the sponsor portal. Only anonymized performance metrics are shared.

NATIONAL ALIGNMENT

Passit partnerships align directly with: Ministry of Education T&T, National Development Strategy 2030 (Vision 2030), Caribbean Examinations Council, UNESCO SDG 4 (Quality Education), UNESCO SDG 10 (Reduced Inequalities), Caribbean Development Bank Education Equity Programme, UWI School of Education

NEXT STEPS

Begin a conversation in four steps.

01

Download and share this brief internally with your CSR and legal teams.

02

Contact our partnerships team to schedule a 30-minute introductory conversation.

03

Receive a tailored partnership proposal within 5 business days.

04

Partnership activates. Students begin receiving access within one week.

BEGIN THE CONVERSATION

Ready to invest in T&T's future?

partnerships@passit.club

passit.club/impact

We respond to all partnership inquiries within 48 hours.